



# MIRANDA MENDELSON

BUDGET BEAUTY, FASHION & LIFESTYLE  
CONTENT CREATOR

I help budget beauty lovers stay on-trend and confident with product recommendations and tips that inspire them to discover something new.

Miranda is a beauty enthusiast in her twenties who is passionate about finding and sharing great beauty products that won't break the bank. She started creating content as a freshman in college, when her paycheck had to be spent on school instead of expensive makeup and skin care. As she built her own budget beauty routine, she started sharing her recommendations and tips online. Early in her career, she was named Allure Magazine's "Most Buzzworthy Beauty Blogger." Since then, Slashed Beauty has become a resource for those looking to **stay up with the latest trends on a budget.**

FEATURED IN

**BuzzFeed**

**GLAMOUR**

*seventeen*

**allure**

THE OPRAH MAGAZINE



**COSMOPOLITAN**



[miranda@slashedbeauty.com](mailto:miranda@slashedbeauty.com)

**91%** Female  
**24%** 25 - 29 year old  
**31%** 30 - 34 year old  
**27%** 35 - 44 year old

**Top 5 Locations:**  
**67%** United States  
**10%** United Kingdom  
**4%** Canada  
**2%** Australia

**Top 5 Worldwide Cities:**  
Los Angeles  
New York  
Houston  
Chicago  
Sydney



**SLASHEDBEAUTY.COM**

**61K** Monthly Pageviews

**Top Posts:**

[Maybelline Superstay Vinyl Ink Lipstick Review](#)

[Basic Eyeshadow Application for Beginners Tutorial](#)

[Best Drugstore Eyeliners for Tightlining](#)

[8 Neutral Drugstore Lipsticks for Medium Skintones](#)

[The Best Drugstore Primers](#)



**/ SLASHEDBEAUTY**

**90K** Subscribers  
**105K** Average Monthly Views (Long)  
**120K** Average Monthly Views (Shorts)



**/ SLASHEDBEAUTY**

**37K** Followers  
**1.7 Million** Monthly Viewers



**@SLASHEDBEAUTY**

**47K** Followers  
**1.4M** Monthly Video Views



**@SLASHEDBEAUTY**

**102K** Followers  
**871K** Avg. Monthly Impressions  
**1K** Average Story Views



**/ SLASHEDBEAUTY**

**5.3K** Followers  
**2K** Facebook Group Members



**@SLASHEDBEAUTY**

**3K** Followers



[miranda@slashedbeauty.com](mailto:miranda@slashedbeauty.com)

# PARTNERSHIP OPPORTUNITIES

Products sent for editorial consideration are not guaranteed a feature within a certain time frame, or at all. However, if they are featured, it will be *free* and opinions will be *honest*.

Ask about custom package sponsorship discounts! Rates listed are base prices that are subject to change based on scope of project. **Rates do not include exclusivity or advertising usage.**

## \* SLASHEDBEAUTY.COM

Original and dedicated blog post with 3-5 images highlighting your brand and product. Guaranteed to be published within campaign timeframe.

**Starting at: \$3000**

## \* YOUTUBE

Dedicated video posted to my YouTube channel with brand link in description. Guaranteed to be published within campaign timeframe. Includes social sharing across Instagram, Pinterest, Facebook & Twitter.

**Dedicated Video starting at: \$4000**

**Featured Placement starting at: \$1500**

## \* INSTAGRAM

Dedicated Instagram post with brand handle and hashtags.

**Reel starting at: \$2500**

**Stories (3x frames w/ swipe up) starting at: \$1300**

**In-Feed Image starting at: \$1300**

**In-Feed Carousel (2-3 images) starting at: \$1800**

## \* TIK TOK

Video posted with brand handle, hashtags and sound.

**Starting at: \$2500**

## \* PINTEREST

Original pin created and optimized for Pinterest search, syndicated to all relevant boards and group boards.

**Static Image starting at: \$2500**

**Video Pin starting at: \$2500**

**Idea Pin starting at: \$3000**

# FREELANCE OPPORTUNITIES

## ARTICLES - VIDEOS - PHOTOS

Aside from creating and sharing content on my own platforms, I also work with brands to create engaging content to use for their own advertising and social media needs. Please contact me for more information.

### EXAMPLES



#### Covergirl

Filmed and edited a YouTube video for the brand's channel to promote their Clean Matte makeup line.



#### essence makeup

Delivered *raw footage* using their products in line with their general content theme idea for the brand to edit and use for YouTube.



#### Retail Me Not

Wrote a product-driven article with original photos for the coupon destination's blog.



#### Family Dollar

Delivered in-store and lifestyle images with products for use in circulars, in-store displays and social media.