

# MIRANDA MENDELSON



SlashedBeauty.com



YT/slashedbeauty (64K)



Pinterest/slashedbeauty (33.2K)



@slashedbeauty (12.7K)



@slashedbeauty (17.2K)

#### **Audience**

91% Female21% 18-24 years40% 25-34 years

Top 5 U.S. Locations:

Los Angeles New York Las Vegas Dallas Chicago **Top 5 International Locations:** 

England, UK
Ontario, Canada
BC, Canada
Alberta, Canada
New South Wales, Australia

# **Travel Content Case Studies**



## Vancouver, BC, Canada

In 2019, I partnered with <u>Tourism Vancouver</u> for access to the city's top sights and activities.

Instagram Impressions: 22,000

YouTube Views: 1,750

Pinterest Impressions: 1,465

Blog Post Views: 312



# Hofsas House Hotel, Carmel-by-the-Sea, California

In 2019, I partnered with the <u>Hofsas House Hotel</u> to promote couples travel to their romantic inn located in Carmel-by-the-Sea.

**Instagram Impressions:** 16,873

YouTube Views: 2,100 Pinterest Impressions: 75 Blog Post Views: 160



## The Pines Resort, Bass Lake, CA

In 2017, I partnered with <u>The Pines Resort</u> in Bass Lake to create wedding and couple-focused travel content for the resort.

**Instagram Impressions:** 28,000

YouTube Views: 2,698 Pinterest Impressions: 1,200 Blog Post Views: 1,685



### Destiny Renee 3 months ago

I just got engaged, I know I want to get married here! Thank you so much for this video!



#### Amanda Perez 1 year ago

Entry: this is the video that made me subscribe! Me and my hubby were debating on going there for our anniversary of 11 years and your video really helped us! We loved it!! Thank you for this video because we had a amazing time and it was absolutely beautiful!

## **Travel Content Examples**



Watch video here.



See post here.



Watch video here.



See post here.



See post here.

See post here.